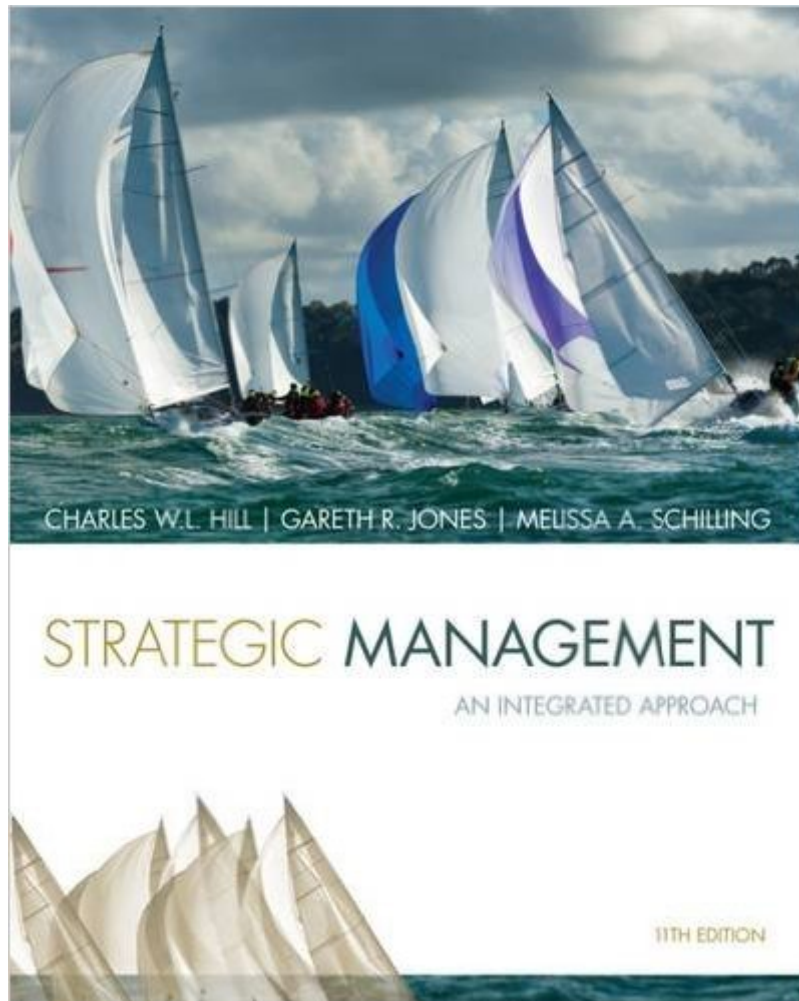


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Strategic Management: Theory & Cases: An Integrated Approach



Synopsis

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and case studies. Based on real-world practices and current thinking in the field, the eleventh edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 31 cases covering small, medium, and large companies of varying backgrounds.

Book Information

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Customer Reviews

This review refers to the 11th edition (January 2014). The content of the book is what you'd expect from a Strategic Management textbook. Knocked off two stars for the large number of misspelled words, grammatical errors and just plain missing words. In a text this size, I can forgive a couple errors but this text has dozens. It's obvious they saved cost by not using a professional editor. My teenager would have done a better job proofreading this text.

Great product as described by the seller

Good read, but repeats its self mostly.

it wasn't what I was looking for

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